

## ■ **FIGURE 11.2** Differences Evident in the Brain When Watching Erotic Videos Versus Sports Videos

This figure shows cortical areas that are significantly more active (larger BOLD signal) during erotic as compared with sport visual stimulation in video clips. Light and dark gray indicate gyri and sulci, respectively.

Source: Ferretti et al. (2005, p. 1090), with permission from Elsevier.

